

# VIPOC Committee VIPOC Conference 2020 Bangalore India Supporters/Sponsors

## UNKNOW VITILIGO : SKIN DISEASE AUTOIMUNE WITH SEVERE BURDEN

Children, women, men; 100 million people suffer from vitiligo around the world.

Vitiligo is not just an aesthetic disease but it is also of a systemic autoimune nature with severe burden.

Appearance of depigmented skin areas is often indicative of other important comorbidities for the patient: thyroid dysfunctions (30% of cases), alopecia areata, gastric diseases, rheumatism, etc.).

Throughout their lives, vitiligo patients need a drug or several treatments but also dermatological products for sensitive skin care, skin depigmented protection (hydration, sun protection, make-up products, etc.).

### VIPOC COMMITTEE—VIPOC CONFERENCE 2020 TWO OPPORTUNITIES TO MEASURE THE MARKET

Pharmaceutical and cosmetic laboratories are invited to become partners by providing moral and financial supports which will be used for the operationnal organisation and events of VIPOC Committee (headquarter in Paris) and for VIPOC Conference 2020 which will take place in Bangalore India on December 2020.

**Vitiligo International Patient Organisations Committee** is the worldwide alliance of vitiligo patient organizations build in 2018 during the first Vitiligo International Patient Organizations Conference and now official NGO based in Paris.

Vitiligo International Patient Organisations Conference 2020: 3rd to 6th December 2020 more than 25 nations are forecasted to take part to this conference. Patient leaders and scientists will be sharing views, expertises, projects, etc. during 3 days with researchers, dermatologists, pharma industries representatives. VIPOC Conference 2020 will take place in Bangalore - India.



### Sommaire

- Unknow disease
- To measure the market
- Core funding levels
- Conference 2020 supports
- VIPOC 2018 success
- What is all VIPOC now?
  - Advocacy
  - Research
  - Support and best practices
  - Organization Mgt
- Steering committee

Vitiligo International Patient Organisations Conference



### Worldwide conference patient leaders and researchers/scientists in heart of actions

### To support better patients in 2020 To advocate for better care and cure To fight against discriminations

### VIPOC Conference 2020 Agenda (provisional)

### Thursday evening December 3rd 2020: Opening session and diner with all delegates

"VIPOC today and tomorrow, vitiligo patient leaders towards equality for cure and care" Jean-Marie Meurant - France, President of Vitiligo International Patient Organizations Committee

### Friday December 4th 2020: Vitiligo Patient leaders day

- Regional patient advocacy today, perspectives and projects for a Worldwide view
  - Europe Georg Pliszewski Germany
  - North America Pat Rossy USA
  - Africa Gaone Tlhong-South Africa
  - Asia Maya Tulpule India
  - South America (tbd)
- How clinical researches are launched and run? What are the frame for collaboration between pharma I dustries and patient organizations? Oana Bernard France
- How and why to inform and advocate with regulators and health authorities about burden and impacts?
   Roles and duties of national patient organizations and VIPOC in cure reimbursement negotiation process
   Jean -Marie Meurant France
- Burden of vitiligo disease, impacts and comorbidities studies today? How to build a study and to argue?
   Dr Viktoria Eleftheriadou UK, Dr Richard Huggins USA
- Action plan 2021-2025 focus groups per region and worldwide

### Saturday December 5th 2020: Vitiligo researchers/scientists and Vitiligo patient leaders day

- Pathogenesis of Vitiligo Dr Mauro Picardo Italy
- ♦ Clinical aspects of vitiligo Pr Thierry Passeron France
- Medical treatment, new drugs Dr John Harris USA
- Surgical treatments Dr Davinder Prasad India
- Quality of life, burden of Vitiligo Pr Khaleed Ezzedine France
- Genetics and Vitiligo Pr Richard Spritz USA
- Worldwide Vitiligo guidelines Pr Julien Seneschal France
- How to interact to get more funds for research? New ways to collaborate group discussion

### Sunday December 6th 2020 closing session

⇒ Annual General Meeting and 2025 Perspectives



### Worldwide, Leaders at the heart of actions to help patients in 2020



### VIPOC 2020 Financial support for:

### Core funding for

- Networks with scientific societies, researchers groups, dermatolgist federations, etc.
- Advocacy in regions (Americas, Asia, Europe) and worldwide (WHO, UN, ILDS, etc.)
- Contact and projects with patient centric pharma industries
- Information and competencies development for patient leaders on clinical trials, guidelines, new research, impacts and burden studies, etc.
- Staff activities, developpment of communication tools (website, newsletter)

### Conference 2020 funding for

- 3 days conference organization and contribution to transport and accommodation for VIPOC 2020 delegates,
- Scientist, researchers, speakers venues
- Video conferencing system for larger audience, etc.

### VIPOC 2018 : the success More than 50 patient leaders and scientists coming from the 5 continents

On April 5 and 6 2018, the first Vitiligo International Patient Organizations Conference took place in Paris during 2 days.

This first VIPOC Conference was a very big success by bringing more than 50 Patient leaders and researchers together as well Pharma representatives interested by this autoimmune/genetic/inflammatory disease.

### 3 key outputs:

- Building a global vitiligo patient organizations alliance/committee with a steering committee named during the conference
- International guidelines for vitiligo to be issued with patient and GP versions







Investing in the future of an unknown disease

### In center of vitiligo today and tomorrow

### VIPOC Committee And VIPOC Conference 2020

**VIPOC Committee**: a worlwide patient organizations to support vitiligo advocacy and information center. VIPOC headquarter is located in Paris (France)

**VIPOC Conference 2020:** Three days of international talks, strategic thinking, medical and scientific information for leaders of patient organizations, for researchers involved and for pharmaceutical and cosmetic labatories looking for vitiligo, linked comorbidities (thyroid deficiencies, rheumatoid, stomach, etc.), autoimmune variations and psychological and depression aspects. VIPOC 2020 will take place in Bangalore India 3 to 6 Decembrer 2020

### Sponsors areas and levels for companies to support

### **Core Funding VIPOC Committee**

<u>Platinium</u> your logo in communication tools (website, newsletters), the opportunity to participate to our training, conferences and videos for vitiligo leaders: 30.000 Euros

<u>Gold</u> your logo in communication tools (newsletters), the opportunity to participate to our training and videos for vitiligo leaders: 25.000 Euros

<u>Silver</u> your logo in communication tools (newsletters), the opportunity to participate to our training for vitiligo leaders: 20.000 Euros

<u>Bronze</u> includes your logo in communication tools (newsletter) : 15.000 Euros

Conference funding is available for Core funding partners

### **VIPOC Conference 2020 funding**

<u>Platinium</u> includes participation to conference day for two employees of your company, sponsores a thematic dinners, your logo in communication tools, a booth and your documentation in the conference spaces, the opportunity to organize a one-hour focus group with vitiligo leaders: 20.000 Euros

<u>Gold</u> includes participation to conference day for two employees of your company, your logo in communication tools, a booth and your documentation in the conference spaces: 15.000 Euros

<u>Silver</u> includes participation to conference day for one employees of your company, your logo in communication tools and your documentation in the conference spaces:

10.000 Euros

**Bronze** inludes your logo in conference tools: 5.000 Euros











### WHAT'S ALL THIS ABOUT A NEW PATIENT ORGANISATION,

### WHAT IS VIPOC?

### COMMITTEE AND CONFERENCE

### **VIPOC's Steering Committee**

During the first Vitiligo International Patient Organizations Conference held in Paris, all patient participants agreed about the need for a global and strong vitiligo advocacy organization and an international support network for local vitiligo patient organizations.

To build this strong patient organization, VIPOC' attendees gave the mandate to launch the process to an enlarged VIPOC steering committee:

Ms Jackie GARDNER (USA)

Ms Myriam LAMINE (Tunusia)

Mme Nicolle MAQUIGNON (France)

Mr Adrian MAR (Australia)

Mr Jean-Marie MEURANT (France)

Mr Paul MONTEIRO (Netherlands)

Ms Patricia ROSSY (USA)

Ms Gaone TLHONG (South Africa)

Ms Maya TULPULE (India)

In addition, Maxine Whitton MBE (UK) with her long experience about vitiligo advocacy and patient organizations accepted the role of Adviser.

Since VIPOC's days in Paris, the steering committee made several decisions through videoconferences and mail exchanges.

### VIPOC: the name

The steering committee decided to call the organization: VIPOC - Vitiligo International Patient Organizations Committee – and to also use the acronym for the next conference by changing the last word 'Committee' to 'Conference'.

This allows the organisation to also use the website and address - www.vipoc.org. The acronym has become known through the 2018 conference.

VIPOC Vitiligo International Patient Organizations Committee is now alive!

Vitiligo International Patient Organizations Committee



### VIPOC's areas of actions

VIPOC'S's attendees and steering committee agreed to have broad action areas to develop vitiligo awareness through the new international patient organization.



In more details

### Advocacy/Global campain

- To reach out to Vitiligo people, Media, Health Policy Makers, Researchers and Pharma industry.
- To get treatments under insurance cover by changing the category of Vitiligo from Cosmetic disease to Non-Communicable disease.
- To inform and advocate about high vitiligo disease burden and impacts to health authorities in order to get high level of care reimbursements
- To support new global guidelines for dermatologists
- To create better awareness and empathy amongst Dermatologists and their scientific societies around the world.
- To inform students and general practitioner with communication tool about Vitiligo and impacts
- To reach out to people who do not have Vitiligo to change their outlook on Vitiligo.

### Research

- Help and fund for Genetic and Immunology Research in respective continents.
- Work closely with pharma industries in drug research processes and with researchers, particularly in trial design where appropriate, as well as trial participation
- Increase of patient voice in development of new drugs
- Patient involvement in research, helping to identify appropriate research needs and also being involved in research design,e.g. psychological interrventions.

### Support and best practices

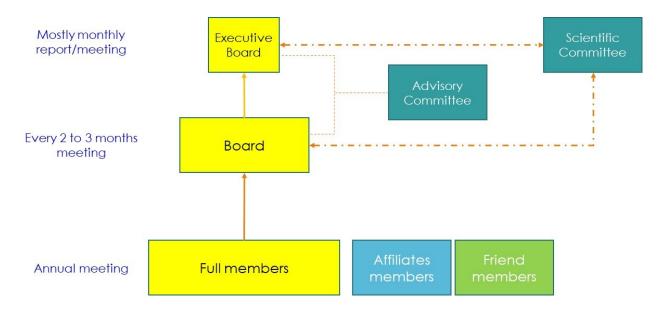
- Psychological, Sexual and professionnal impact studies.
- Parenting and proper guidance to children.
- Support for vitiligo patient familyies

### Organization's management

- Advocacy to health and regulator authorities
- Advice on how to run support groups successfully.
- Fundraising techniques.
- Volunteer training programs.

### VIPOC: Non profit organization officialy registered

The aim is to have a non-profit organization managed by a majority of patient leaders with a Scientific Committee and an Advisory Committee.



3 categories inclusion by decision of the « Member commission » (composed with 3 board's members)

- Full members (voting member)
  - Official organizations (sub group of official organization)
  - Vitiligo oriented
  - Non profit
  - Patient led (majority of the board)
- Affiliates members (non voting member)
  - Individual patients or non declared organizations
- Friend members (non voting member)
  - Individual, organizations, companies, and societies funding VIPOC and/or supporting vitiligo patients

### **VIPOC** headquarter in Paris

The steering committee agreed to have the headquarters of Vitiligo International Patient Organizations based in Europe and specifically in Paris, France.

VIPOC is an official "association" ngo based in Paris and ruled bu Law of July 1st of July. Official declaration at Préfecture de Police de Paris and publication in Journal Officiel de la République Française on November 2019.





### Take part to VIPOC's journey!

### For better cure and care for vitiligo patients around the world

Support now

VIPOC committee & VIPOC Conference 2020



### Vitiligo International Patient Organizations Committee

Head Office: 11 rue de Clichy 75009 Paris France

www.vipoc.org

Contact

President Jean-Marie Meurant: <a href="mailto:president@vipoc.org">president@vipoc.org</a> -+33 (0)6 0806 0649

General Secretary Nicolle Maquignon: general-secretary@vipoc.org

Treasurer Georg Pliszewski: treasurer@vipoc.org

Association ruled by law of July 1st 1901, registerd on November 24th 2019 at Préfecture de Police de Paris and publication in Journal Officiel de la République Française November 30th 2020 General and social Interrest Association